



## Digital Signage **Retail**

Grab the attention of your customers and add influence right at the point of purchase with Digital Signage. Eliminate the high costs of in-store printed flyers and banners by using digital displays. Update displays with daily, weekly, and monthly specials as well as promote new products, news, and information relevant to your business. Maximize traffic by placing digital displays in high traffic areas of your business.

**Other benefits and capabilities of Digital Signage include:**

- Increasing impulse purchases
- Displaying product demonstrations and testimonials
- Educating and informing customers on your loyalty programs
- Maximizing store traffic and promoting particular items based on time of year, season, or specials

**Some additional features that our signs offer and are capable of include:**

- Artwork options based on easy-to-edit premade templates
- Live display of weather feeds and updates with our built-in weather app
- Live RSS, news, and stock market feeds
- Unlimited technical support and training