



Digital Signage **Automotive**

Using Digital Signage within your car dealership is the perfect advertising solution. These eye-catching signs allow for easy broadcast of inventory specials, sales, news, and more. Digital Signage allows you to save money on printing costs, eliminating the need for static printed media. Equip your showroom today with an easy-to-use, cost-effective digital signage solution.

Captivating Digital Signage allows you to:

- Promote new financing rates
- Educate your customers on current specials, new vehicles, and custom features
- Draw in additional business with photos and information
- Up sell services and maintenance packages
- Advertise lease options for new vehicles
- Promote customer testimonials
- Provide How-To tutorials

Some additional features that our signs offer and are capable of include:

- Artwork options based on easy-to-edit premade templates
- Live display of weather feeds and updates with our built-in weather app
- Live RSS, news, and stock market feeds
- Unlimited technical support and training